

HV-08 (The Norwegian Home Guard) – pioneers in the equipment field



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After Jerven invented the concept and the product The Jerven Bag, in the beginning of the eighties, different models of The Jerven bag have become increasingly popular among Norwegian soldiers. In May of 2004 Jerven delivers its hitherto largest order to the Norwegian Military; 4 000 units of The Jerven Bag model Hunter.

The soldiers in HV-08 in the Vatne Military camp at Sandnes, Norway are some of the many thousand Norwegian soldiers, who are using The Jerven Bag from Jerven AS

Many things have happened after Jerven AS introduced the Jerven bag Original, at the wilderness trade fair Villmarks-messen 1983. Today the Odda-based company offers a total of six different models of The Jerven Bag, and also mountain tents and hunting clothing are included in the assortment of products. A few years ago the Military asked Jerven to develop a special bag, which could be used as a tent.

The result has been launched under the brand name The Jerven Multimate bag. The play on words Multi-Mate and Ultimate, refers to the product's flexibility,

a faithful follower in the mountains, as well as they made wit focus on quality rather than on cheap solutions.

When HV-08 in Sandnes, Norway was in the process of buying new Jerven bags, they chose The Jerven Bag Multimate. During the Jerven-demonstration at the Vatneleiren (Vatne military camp), the inventor, Audun Melkeråen explained and showed the soldiers the different details of the Jerven bags in general, and of the Multimate in particular. A planned short presentation turned into a full day, with practical test of and training on the Multimate bag, mostly because the HV-soldiers wanted the best possible information about these products.

The soldiers may purchase directly. Even if Jerven has been supplying Jerven bags to the different military units throughout the country, there are still many Norwegian soldiers, who are not aware of the fact that they may buy directly from Jerven, at special prices. Jerven's only condition is, that the goods are being shipped to a military address, where the person in question belongs. Very many civil hunters, who become acquainted with The Jerven bag while in the military, also use The Jerven bag while hunting.

A consumer report on the Norwegian website "www.sluttstykke.com" shows, that 40 out of 59 hunters use The Jerven Bag while hunting. This shows what a position The Jerven Bag has created during 20 years among Norwegian hunters.

The inventor of The Jerven Bag is of the opinion, that the invention of The Jerven Bag in Norway has meant the most for the hunters during the later twenty years. Thus, Jerven AS receives exclusively positive postal and e-mail feedbacks every single year. Most write, that The Jerven Bag is a must when the backpack is to be packed, and many write, that The Jerven Bag has saved them from many dangerous situations, in connection with dramatic weather conditions and in cases of accidents, etc.

The Jerven Bag Multimate, as a wind sack is oblong, like a blanket bag. The size is 110 x 330 cm. On this advanced bag you make the lining off and on, as needed.

Therefore, the Jerven Bag Multimate may be used as a single layer, unlined bag or as a warm thermo bag. In addition it is made in such a way, that you may make a freestanding two-person tunnel tent. As if that was not enough, the Jerven Bag Multimate may also be connected as a "bedroom" for The Jerven bag, Mountain Igloo. The Jerven Bag Multimate also functions well as sleeping bag reinforcement.

"A soldier, who stays dry and warm performs better than one, who is wet and cold"

Good equipment is important
A soldier, who stays dry and warm, performs better than one, who is wet and cold. Good tools makes for half the job, and it would then be too bad, if our soldiers should not have just as good an equipment as Norwegian hunters do, says Melkeråsen. Following changes sketched out for the Military, its being emphasised that the Norwegian soldiers shall have the best education, the best training and the best equipment there is. And, in fight against low and freezing temperatures and precipitation of various kinds, nothing can compare with The Jerven Bag. This being supported in an independent Sintef-report, which may be found on the website "www.jerven.no".

Several NATO-countries have opened their eyes for The Jerven Bag. Both French and Danish special units have so far taken The Jerven Bag in use. The Jerven Bag has been placed under the seat in the fighter plane F-16 – oh, no, not as a parachute, but as rescue equipment. It might happen, that the pilot would have to parachute.

And might land, in rather unfriendly environments – far from people – nasty and cold weather....

